

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

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1300 I Street, Room 1130  
Sacramento, CA 95814  
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<http://caag.state.ca.us/charities/>

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

### 2000 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event  
for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 1634603-520

Name of Commercial Fundraiser

**Telefund, Inc.**

Address of Commercial Fundraiser

**PO BOX 120557**

**Boston, MA 02112-0557**

City, State, and ZIP Code of Commercial Fundraiser

telephone fundraising  
(Type of Activity)

held (on) (from) 1/1/02

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 115458 F.E.I.N. No. 52-1366721

People for the American Way

Name of Charity

2000 M Street, NW

Address of Charity

Washington, DC 20036

City, State, and ZIP Code of Charity

, 200, to 12/31/03, 200  
(Date or dates must be shown)

#### 1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

#### G. TOTAL REVENUE

#### 2. EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

#### N. TOTAL EXPENSES

#### 3. Distribution or net to charitable organization or charitable purposes

#### 4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for the Commercial Fundraiser has contracted to solicit?

[ ] Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the report is true and correct.

Signature of authorized officer (Commercial Fundraiser)

Printed Name

Title

Date

This

ers of the charitable organization for verifying the distribution.

Signature

Printed Name

Title

Date

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

General's  
Charitable Trusts

MAY 1 2003

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APR 02 2003  
Agency General's  
Charitable Trusts

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## **SOLICITATION CAMPAIGN FINANCIAL REPORT**

Addendum

Telefund -- People For the American Way

2002

**Total Contributions Received:** \$518,049.14

### **Expenses**

Office Manager's Fee:	\$62,667.61
Caller Salaries:	\$189,900.80
Printing:	\$13,228.65
Postage & Shipping:	\$30,945.01
Telephone:	\$29,670.43
Office Rental:	\$7,840.70
Utilities:	\$45.38
Equipment & Supplies:	\$17,001.06
Insurance:	\$5,771.15
Advertising:	\$3,763.66
Travel:	\$1,598.89
Registration Fees:	\$3,186.44
Bank Charges:	\$104.43
Computer/Data Processing:	\$1,381.02
Employee Benefits:	\$1,221.27
Taxes -- non-payroll:	\$683.16
Consultants / Accounting:	\$8,337.91
Interest:	<u>\$0.00</u>

**TOTAL EXPENSES:** \$377,347.57

Professional Fundraiser's Fee: \$53,799.24

**TOTAL CHARGED TO CLIENT:** \$431,146.81

**NET AMOUNT TO CLIENT:** \$86,902.33